

# SOME USEFUL TIPS HOW TO MAKE THE MOST OF OUR TRANSATLANTIC CYCLING SALES MARKETING FUNNEL



**HAVE YOU EVER ASKED YOURSELF, HOW TO MAKE YOUR ADVERT WORK ON BIKECHANGE.GURU?**



**RESEARCH ONLINE SIMILAR ADVERTS, PUBLISH ONLY INTERESTING AND EXCLUSIVE ARTICLES/SERVICES LINKED TO YOUR BUSINESS ACTIVITY**



**START OFF BY CHOOSING THE BEST BIKECHANGE SERVICE PLAN FOR YOUR NEEDS... (FREE, SUBSCRIPTION OR BESPOKE)**



**BE COMPETITIVE. SEARCH THE BEST MARKET PRICE, ENCOURAGE SALES WITH STRONG ONLINE DISCOUNTS!**



**SHARE YOUR ANNOUNCEMENTS WITH YOUR FRIENDS ON FACEBOOK, TWITTER, INSTAGRAM, EMAIL, BLOGS ...**



**KEEP YOUR PROFILE ALWAYS UP TO DATE, NEW CUSTOMERS WANT TO BE CERTAIN WHO THEY ARE BUYING FROM...**



**KEEP YOUR EMAIL ALWAYS MONITORED, BUMP YOUR ADVERT TO THE TOP, CHANGE PRICES, ADD NEW ARTICLES ... MOVE YOUR LISTINGS AS MUCH AS POSSIBLE.**



**IF YOU NEED HELP, CONTACT US!  
COUNT ON OUR 5 STAR ASSISTANCE:  
SKYPE: BIKECHANGE GURU  
UK /WHATSAPP: +44 791 7747232  
ITALY: +39 347 1271745  
FACEBOOK: BIKECHANGE GURU**